

**July 16th, 2014**

### **Elval in the highest ranks of the Business IT Excellence (BITE) Awards 2014**

Elval was awarded a top distinction for its participation in the Business IT Excellence (BITE) Awards 2014, on June 30<sup>th</sup>. Its winning entry had the title: “Advanced Supply Chain Planning and Optimisation for Elval (Aluminum Rolling Industry)”.

The category ELVAL participated in, concerns organizations that have recently implemented projects or initiatives in the fields of IT (Information Technology) and communications, applications, infrastructures and services as well as best management practices that support the company’s business strategy. ELVAL got one of the four highest rankings so it got a top distinction.

Evaluation criteria included project innovation, significance for the sector, benefits for the company and its customers, alignment with corporate strategy, project methodology, implementation and utilization approach. The evaluation committee included representatives from the Athens University of Economics and Business, the Federation of Hellenic ICT Enterprises, the Hellenic Management Association, the Information Systems Audit and Control Association, the British Computer Society, the Project Management Institute, the Hellenic Professional Informatics Society and others.

The projects were implemented in co-operation and using Software provided by the Dutch company Quintiq.



The award was accepted on behalf of Elval by Periklis Tsahegeas, SCM Projects Manager, presented by Prof. Doukidis, Chairman of the evaluation committee, Professor of Information Systems at the Athens University of Economics and Business.

#### **About Elval**

The Elval Group is the aluminium processing and trading division of Viohalco. The Elval Group’s extensive manufacturing base includes 12 production plants in Greece, Bulgaria and the United Kingdom and manufactures a number of different aluminium products that meet the needs of the food, shipbuilding, automotive, construction and printing industries. It exports to more than 80 countries and has trading subsidiaries in seven countries.